

Proposal for artistic research: "Motifs of Swedish rock art, petroglyphs in the design of modern neon lamps, as a link between generations."

Introduction

Currently, it is not easy to attract modern generations to study the culture of ancestral heritage, so it is important to look for new interesting approaches and materials.

Rock art is an integral part of the cultural and historical values of Scandinavia. Nowhere in Europe can you find such a large concentration of expressive and diverse petroglyphs as in Bohuslen, Sweden. Unfortunately, most of the carvings eventually disappear due to the local environment.



In my opinion, one of the most popular and in-demand approaches is the use of materials such as glass neon and LEDneon.



I have been producing neon lamps since 2001 and have gained a lot of experience in integrating NEON into various fields of art. The process of creating a glass neon is quite complicated: a glassblower bends the lamp according to patterns and then a gas-light lamp is filled with inert gases on the manifold. The process of creating LED neon is quite simple: anyone can create their own lamp at a master class.



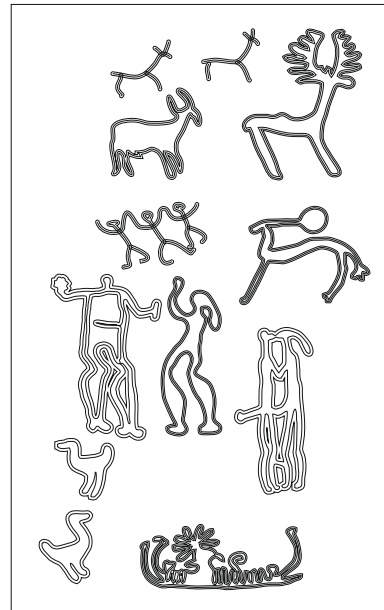
I believe that the simplicity and beauty of NEON can attract the attention of the younger generation and help focus the audience on the topic under consideration.

Goal

Integration of the heritage of Sweden's ancestors into the applied, utilitarian art of neon light as a new approach to cultural studies.

Tasks

- Study of Swedish rock art to develop a modern design of neon lighting in accordance with its technological features.



- Create a branch of neon lights with petroglyph images, integrating art objects as an imprint of the historical past into the modern environment.



- Conduct a series of master classes where participants create their own LED lamps.

